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**Press Release**

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## **Alumni Spaces announces new partnership with the University of Oklahoma Alumni Association**

[Alumni Spaces](#) is excited to announce a new partnership with the [University of Oklahoma Alumni Association](#). The University of Oklahoma Alumni Association partnered with Alumni Spaces to give their local and affinity groups a stronger digital presence via a socially-integrated website platform, provide a higher resolution view of their network health via a real-time reporting suite and activate new donors with the most modern payment platform for alumni in existence.

“One of the cornerstones of alumni relations is ensuring members of the Sooner family across the country and world have access to the latest information, university highlights and news, and support opportunities available. We feel our partnership with Alumni Spaces will allow the OU Alumni Association to provide a platform to our local clubs and affinity groups that will do just that. One of the biggest challenges in ensuring alumni feel connected to their alma mater cutting through the noise of information traffic in today’s connected environment, and after vetting numerous companies from across the country, it became readily apparent Alumni Spaces was best equipped to assist us in doing so. In the end, the decision to use the Alumni Spaces platform was not only the best decision for our association, but for our alumni as well,” said Bill Moakley, director of communications for the University of Oklahoma Alumni Association.

With [Alumni.Fund](#), groups are able to accept payments via the donor’s preferred platform (e.g. Venmo, PayPal, traditional credit cards) in less than 10 seconds. This effortless giving process makes smaller, more regular donations possible and changes the fundraising landscape for higher education, much like it has with political campaigns.

“Alumni have a high affinity for their alma mater and are looking for ways to engage. They want to know what is going on at campus and in their local community. They want to network with fellow alums and help others be able to attend college. We make that possible and in turn free



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up alumni association staff time to focus on what matters,” said Nick Trusty, CEO of Alumni Spaces.

Alumni Spaces is a technology startup based in New York, NY and Springfield, MO. It was started when the founders combined their backgrounds in software development, fundraising and alumni relations to come up with a better way to engage, communicate and empower alumni networks all over the world. There are groups from more than 30 universities on the platform including the University of North Carolina General Alumni Association and the Mizzou Alumni Association.

**About Alumni Spaces**

Alumni Spaces is a platform used by university alumni associations to empower and engage their members, and expand their active donor base. Chapters gain a stronger digital presence, while administrators achieve a deeper understanding through activity reports and group automated recognition programs.

**About The University of Oklahoma Alumni Association**

Across the nation and around the world, the OU Alumni Association promotes the University's interests and brings together the OU family through innovative programs, including reunion programs, events and connections.

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