

Thank you so much for your interest in helping Care to Learn through office fundraising.

Care to Learn was founded in the Fall of 2007 by local businessman, Doug Pitt after learning some sobering statistics about poverty. He knew something had to be done *immediately*.

The mission of Care to Learn is to provide immediate funding to meet emergent needs in the areas of health, hunger and hygiene so every student can be successful in school. A toothbrush. A coat. Deodorant. Breakfast. These are the things that stand between children and belonging—basic unmet needs that cause pain and embarrassment.

It is easy to raise money in your local business. All you need is a little creativity and those willing to help. Here are some great office fundraising ideas. **The options are endless.**



Departmental Challenge

Overview

Have a friendly competition by challenging your colleagues in another department, floor or location to raise the most money. Winner gets bragging rights or you can come up with a fun prize! Post the results on your companies' intranet site or company newsletter.

Why We Love It

Challenges are an easy way to ramp up donations. No one wants to lose.

Difficulty



Office Auction

Overview

This is a simple and fast way to raise a lot of funds. Have a list of items you want to auction off. Gather all employees who want to participate together for 10 minutes and conduct an auction.

Why We Love It

There is nothing like winning. Auctions bring out the friendly competition between associates and winners walk away with a prize while money goes to a good cause. It's a win-win-win!

Possible Auction Items

- Free vacation day
- CEO or executive doing the winner's job for an hour
- CEO reserve parking spot for the week (The CEO or an exec would have to give his or her spot up)
- Win lunch with a Sr. Executive
- Free dress down day
- Company swag
- The more creative, the more fun

Difficulty



50/50 Raffle

Overview

A successful 50/50 raffle generates revenue for Care to Learn and gives donors the chance to win some serious cash.

Go around the office and sell raffle tickets. The winning pot is then split in two, with half of the money raised going to your nonprofit and the other half going toward a lucky donor.

You'll also need a way to display the amount of money that is being contributed. If donors see that they might be able to win half of a very large pot, they'll begin to buy more raffle tickets, adding to the amount you raise!

Why We Love It

All you need to do is buy a roll of raffle tickets and then distribute them. It doesn't get much easier than that.

Difficulty



Envelope Fundraiser

Overview

An envelope fundraiser is one of the easiest ways to raise money. All you need are envelopes and a bulletin board.

Passersby's simply choose an envelope and donate however much is on the front of the envelope. A helpful piece of advice is to include what that money could purchase. I.E. \$5 = a pack of children's socks, \$20 = a winter coat, ETC.

Why We Love It

Part of the reason that envelope fundraisers are so successful is that they take the pressure off of donors. All they have to do is select an envelope with their desired donation.

Difficulty



Baby Photo Contest

Overview

A cutest baby photo contest is sure to get more than a few laughs and raise more than a few bucks.

Employees or members bring in pictures of themselves when they were kids and other people vote with their dollars for who they think is the most adorable baby. You can also have individuals pay to guess which member is in each picture. Either way, this fundraiser is a quick and easy way to raise a little extra money.

Why We Love It

Obviously, the biggest benefit of this fundraiser is the fact that it costs nearly nothing to get started and implement. Additionally, your staff members will get a kick out of looking at their peers' old baby photographs and trying to guess whose picture is whose. A cutest baby photo fundraiser is an easy way to raise money for your cause!

Difficulty



Potluck Contest

Overview

Does your crew like to eat? A potluck raffle can be a great way to raise money and have employees show off their mad baking/cooking skills.

Volunteers make different dishes (think chili, dessert, themed food) that attendees then vote for by their money. \$1 = 1 vote. Place money collectors (plastic cups, bowls, etc.) in front of the dish with a number. An individual number should be assigned to each cook.

At the end of the voting period, count the money. The person who has the most money is declared the winner.

Why We Love It

Potluck raffles are a fun twist on a traditional raffle, plus supporters get to sample some tasty dishes for donating!

Difficulty

